

# winter series sponsorship

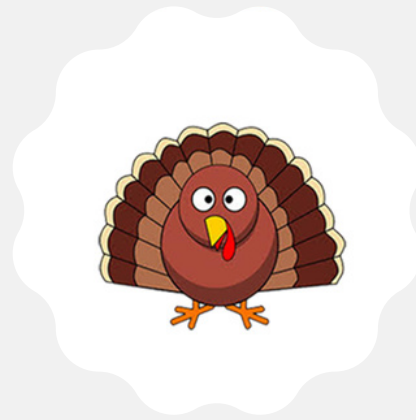
6 TOURNAMENTS • FUN FORMATS



## OKTOBERFEST

October 23

Scramble, Shamble, Alternate



## SHOOT THE TURKEY

November 19

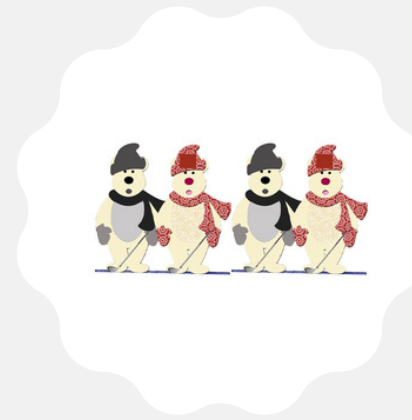
3&1 Scramble



## TOYS FOR TOTS

December 18

4-Club Challenge



## POLAR BEAR

January 15

Scramble Stableford Scoring



## SUPER BOWL

February 11

Double Deuces Super Scramble



## MARCH MADNESS

March 12

Superintendent's Madness



The Winter Series Cup is comprised of 6 tournaments from October - March. All events include a post play banquet with dinner, prizes and raffle. Cup points are given to individual players based on their team finish per event. A player will be crowned the Series Champion with an estimated payout of \$400+!

## winter series customer reach

85+

Average number of  
players per event

350+

Total number of golfers  
who play in the series

25K+

Customer email  
distribution per event

150K+

Social Media  
Reach

[www.golfoldhickory.com](http://www.golfoldhickory.com)

*six tournaments • fun team formats • food, drinks and prizes!*

### winter series THE OLD HICKORY GOLF CLUB



oktoberfest

OCTOBER 23 @ 10AM • Scramble, Shamble, Alternate



shoot the turkey

NOVEMBER 19 @ 10AM • 3&1 Scramble



toys for tots

DECEMBER 18 @ 11AM • 4-Club Challenge



polar bear

JANUARY 15 @ 11AM • Scramble Stableford Scoring



super bowl

FEBRUARY 11 @ 11AM • Double Deuces Super Scramble



march madness

MARCH 12 @ 10AM • Superintendent's Madness Shamble



\$55 Members, \$75 League Players, \$90 Non-Members  
Includes 2 drink tickets, banquet dinner and light open bar  
QUESTIONS: Contact Eric Terry at [eterry@golfoldhickory.com](mailto:eterry@golfoldhickory.com)

*six tournaments • fun team formats • food, drinks and prizes!*

### ADVERTISE YOUR COMPANY!

- Hole Signs
- Cart Signs
- Beverage Cart Signs
- Posters and Banners
- Email Blasts
- Social Media

# winter series sponsorship opportunities

## ADVERTISE YOUR COMPANY!

For more information, contact  
Troy Reynolds, PGA at  
troyreynolds@golfoldhickory.com.



[www.golfoldhickory.com](http://www.golfoldhickory.com)

**HOLE +**

**\$1000**

Your company will  
be included in all 6  
events!

One Hole Sign

Sponsors Banner

Event Day Cart Sign

Winter Series webpage

**BEV CART**

**\$2000**

Promotional Sign  
on Beverage Cart  
Throughout Series

+

One Hole Sign

Sponsors Banner

Event Day Cart Sign

Winter Series webpage

**TITLE**

**\$3500**

Included for all 6 events:

Two Hole Signs

Sponsors Banner (Main logo)

Event Day Cart Signs and Scorecards

Clubhouse Posters and Flyers

Social Media Posts and Email Blasts

Special acknowledgement at each event